

October 14, 2015  
Shikino High-Tech Co., Ltd.

## **Shikino Launches the “World’s Smallest” Low-cost Integrated People Counting Camera**

UOZU (October 14, 2015) —Shikino High-Tech Co., Ltd. (“Shikino”) today announced that it has developed a “people counting camera” that enables users to survey visitors and pedestrians only by setting the camera itself as a new product from our intelligent camera\* series including cameras featuring the image processing function. As an adaptive product, Shikino started selling “KBCR-iC01VG SP-PC1”, an intelligent camera best suited for marketing activities at commercial and public facilities, on October 13, 2015.

\*Intelligent camera refers to a camera product that integrates the microcomputer into itself and features functions processing images and controlling peripheral devices.

- Compact and inexpensive camera for people counting

KBCR-iC01VG SP-PC1 equips with the software detecting the flow of people and counting the number of people only with the camera itself, and completes the following tasks: “taking videos”, “authenticating images”, “calculating the number of people” and “summarizing data”. The size of the camera body is 58(W)×56(H)×58(D) mm--- palm-sized and space-saving.

- Easy setting, management and operation

Attach this camera to the ceiling and connect to your network—all done. Users are able to output the recognized data by camera to their computers and tablet devices via LAN. The camera setting and operation are quite easy as well. Shikino provides users with the application software installable and usable in their computers for aggregating data. Also, this product allows users to cooperate with several cameras by the LAN connection and to utilize itself at the large-scale facilities.

- Useful for various situations

Users are able to set the areas of counting people, the detection positions and the directions of passage, depending on the applications and installation locations of the product. At the same time, from the point of view of reducing the load on the network bandwidth and protecting the privacy, this product also allows users to output log data excluding the image information.

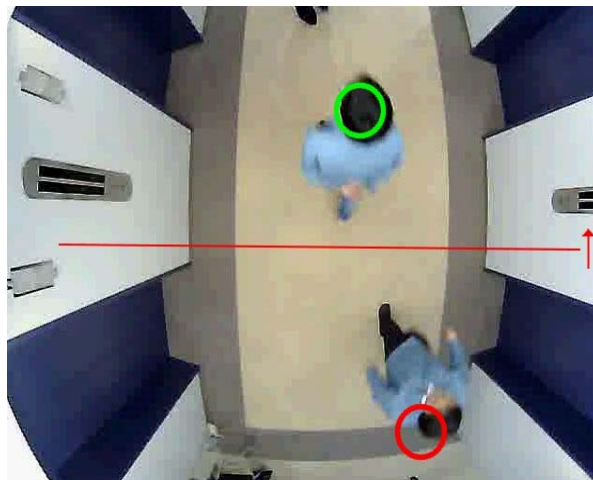
KBCR-iC01VG SP-PC1 is expected to be demanded from public facilities (e.g., stations and museums) and commercial facilities (e.g., shopping malls). Furthermore, Shikino will continue to expand the lineups responding to requests from more customers.

**Specifications of KBCR-iC01VG-SP-CR1, a people counting camera system**

- Dimensions : W58 x H56 x D58mm (Protruding parts excluded)
- Valid detection range : 2~5 m<sup>2</sup> (2.5m and above of installation height is recommended)
- Resolution : VGA (0.3 megapixel)
- Power consumption : 5W (MAX)
- Weight : 250g and less
- Operating temperature and humidity : Temperature 0~50°C Humidity 80% and less  
\*No condensation
- Detection area setting function : Settings of detection positions while counting people/ setting of the directions that pedestrians enter and exit from the detection areas
- Scheduling function : Operable days and times in weeks, and optional operable days and times are settable.
- History and browsing function : Browsing the people counting results and history images under specified conditions



KBCR-iC01VG-SP-CR1



Taken image (Image sample)

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